



FFN Regional Congresses 2024

Asia Pacific | Kuala Lumpur | 13-15 June

Europe | Istanbul | 10-12 October

Latin America | Cancun | 15-19 October

North America | Montreal | 22 October



FFN Regional Congress North America 22nd October 2024 | Montreal

*Congress Information and
Sponsor Prospectus*

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FFN

Fragility Fracture Network



OUR MISSION

To optimise globally the multidisciplinary management of the patient with a fragility fracture, including secondary prevention, guided by the four pillars of care from the FFN

OUR VISION

A world where anybody who sustains a fragility fracture achieves the optimal recovery of independent function and quality of life, with no further fractures



FRAGILITY FRACTURE NETWORK

HARMONIZE GLOBAL EFFORTS

Harmonize the efforts of national and international organisations committed to multidisciplinary care for people with fragility fractures.

IMPROVE OUR ORGANISATIONAL EFFICIENCY

Create an internal management structure to improve internal and external communication and collaboration to promote the financial sustainability of the FFN.

LEAD IN ORTHOGERIATRIC CARE

Advance the implementation of multidisciplinary Orthogeriatric care* across the care continuum around the globe.

PROMOTE BEST PRACTICE FRAGILITY FRACTURE CARE

Promote the adoption of best practices for fragility fracture care supported by measurement, through local policy change (via national FFNs), supported by regional collaboration.

DEVELOP LEADERS

Develop leaders to advocate and sustain best practice fragility fracture care globally.

About FFN and the **2024 Regional Congresses**

- FFN was founded in 2011 to bring together all disciplines and professions involved in the care of fragility fractures including **orthopaedic surgeons, geriatricians, physicians, endocrinologists, rheumatologists, emergency medicine doctors, anaesthetists, nurses, physiotherapists, allied health professionals, researchers, scientists and industry partners**
- FFN currently has nearly **12,000 members and key contacts in over 102 countries** across all continents
- The 2024 Regional Congresses, being held in [Asia Pacific](#), [Europe](#), [Latin America](#) and **North America**.

Dear Colleagues

It is with great pleasure that I invite you to the first Fragility Fracture Network Regional Congress for North America to be hosted in Montreal in October 2024.

The mission of the FFN is to optimize the multidisciplinary management of the patient with a fragility fracture, including secondary prevention. To achieve optimal treatment for each individual patient we work globally, regionally, and nationally, adapting to local circumstance and tradition.

Our commitment to advancing knowledge and innovation in the realm of fragility fractures has brought us together, transcending borders and fostering the collaboration that is essential in addressing the challenges we face. Montreal, with its rich cultural tapestry and dynamic scientific community, serves as an ideal backdrop for the exchange of ideas.

With a tag line ***“Innovations in Partnership: Orthopaedics and Geriatrics in Action”***, the Congress will provide an opportunity to hear about innovation across Canada and the USA.

The Scientific Committee has set up an exciting day of speakers and opportunities for discussion and networking with international experts and enthusiasts from all disciplines caring for fragility fractures. Though sharing clinical insights participants will leave with a deepened understanding of best practices and the tools, all ready to help pave the way for improved patient outcomes.

I encourage you to actively engage in discussions, forge connections, and take full advantage of the wealth of knowledge.

Message from the President



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Welcome Message from the NA Conference Chairs



Jenny Thain



Julie Switzer

Dear Esteemed Attendees,

It is our great pleasure to welcome you to the FFN Regional Congress in Montreal, Quebec, Canada, on October 22, 2024.

This year, our Congress is themed "A Global Network for National Change," emphasizing our collective efforts to harmonize global awareness, enhance organizational efficiency, lead in orthogeriatric care, promote best practices in fragility fracture care, and cultivate leaders in the field.

As you gather with us to share knowledge, exchange experiences, and collaborate towards advancing fragility fracture care, we wish you a successful and productive Congress.

Montreal, known for its rich cultural heritage, diverse culinary scene, and vibrant atmosphere, serves as an inviting backdrop for our discussions. We hope you take the opportunity to explore the unique charm of the city.

At FFN, we hope this Congress can be a catalyst for the continuing growth of interdisciplinary care of fragility fracture patients through the creation of a network of experts, leveraging the great work already underway across the region.

Best regards,

Jenny Thain
Geriatrician, Assistant Professor Medicine
Division of Geriatrics, Western University

Julie Switzer
Orthopaedic Surgeon
Health Partners & Park Nicollet

FFN's 4 Pillars Define the Post-Fracture Care Multidisciplinary Clinical Pathway



Multidisciplinary care of the acute fracture episode, addressing frailty as well as the fracture itself

1st
PILLAR

Formation of multidisciplinary national alliances to promote education and policy change that enable the clinical pillars

4th
PILLAR

Excellent rehabilitation to recover function, independence and quality of life, starting immediately but continued long term

2nd
PILLAR

3rd
PILLAR

Reliable secondary prevention after every fragility fracture, addressing falls risk as well as bone health

FFN Global Congress

FFN Congresses since 2020

- 2023: Oslo, Norway
- 2022: Melbourne, Australia
- 2021: Toronto (Virtual)

Typical attendees at FFN Congress:

- Orthopaedic surgeons 30%
- Non Surgical MDs 20%
- Nurses 30%
- Allied Healthcare 10%
- Other 10%

Number of attendees has grown from 362 in 2014 to 700 in 2023

Who will attend Montreal 2024

- Orthopaedic surgeons
- Geriatricians
- Physicians with an interest in osteoporosis
- Nurses
- Allied Healthcare
- Researchers
- Other

Expected approx: 100 Key Opinion Leaders

FFN Local Organising Committee

- Jenny Thain, (Co-Chair), Geriatrician (CAN)
- Julie Switzer, (Co-Chair), Orthopaedic Surgeon (USA)
- Jay Magaziner, Researcher (USA)
- Rhona McGlasson, Executive Director, BJC (CAN)
- Lauren Beaupre, Physical Therapist/Researcher (CAN)
- Bernardo Reyes, Geriatrician (USA)
- Fraser Cobb, Executive Director, IGFS (USA)

FFN North American Scientific Committee



- Lauren Beaupre, Physical Therapist (CAN)
- Rhona McGlasson, Physical Therapist (CAN)
- Jay Magaziner, Researcher (USA)
- Jenny Thain, CAN, Geriatrician (CAN)
- Julie Switzer, Orthopaedic Surgeon (USA)
- Lynn McNicoll, Geriatrician (USA)
- Christine McDonough, Physical Therapist (USA)
- Carmen Quatman, Orthopaedic Surgeon (USA)
- Joseph Nicholas, Geriatrician (USA)
- Joseph M. Lane, Orthopaedic Surgeon (USA)
- Kyle Jeray, Orthopaedic Surgeon (USA)
- Laura Tosi, Orthopaedic Surgeon (USA)
- Alexandra Papaioannou, Geriatrician (CAN)
- Pierre Guy, Orthopaedic Surgeon (CAN)
- Mark Neuman, Anesthesiologist (USA)
- Lora Giangregorio, Kinesiologist (CAN)
- Kalia Masalsky, Nurse Practitioner (CAN)
- Maureen Ashe, Researcher (CAN)
- Jason Falvey, Physical Therapist (USA)
- Denise Orwig, Gerontologist (USA)
- Paul Anderson, Orthopaedic Surgeon (USA)
- Bernardo Reyes, Geriatrician (USA)
- Brett Cris, Orthopaedic Surgeon (USA)
- Ravi Jain, Director, Osteoporosis Canada (CAN)
- Patricia Dickson, OT (CAN)
- Angela Juby, Geriatrician (CAN)
- Sarah Ward, Orthopaedic Surgeon (CAN)
- Sonia Singh, Primary Care (CAN)
- Suzanne Morin, Internal Medicine (CAN)

2024 North America Regional Congress

- One day meeting Oct 22, 2024
- In conjunction with the Orthopaedic Trauma Association (OTA)
- Designed to bring leaders in the management of fragility fracture care from across Canada and the USA
- Learn about the activities and programs from across North America

Innovation through Partnership: Orthopaedics and Geriatrics in Action

Regional Congress Highlights

- Plenary talks by leading experts
- Workshops with presentations designed for each country
- Discussions and networking with NA experts
- Focus areas
 - Hip and other in hospital surgical fractures
 - Alignment of Orthopaedic and geriatrics
 - Perioperative challenges
 - Nutrition
 - Rehabilitation and transition to the community
 - Vertebral Fracture
 - Secondary fracture prevention
 - Osteoporosis treatment
 - Falls prevention
 - Education available for
 - Healthcare Professionals
 - Patients and Carers
 - Policy and Cost-effectiveness

Topics and Speakers



- Welcome and introduction
 - Emil Schemitsch – President OTA
- Improving surgical outcomes
 - Frede Frihagen – President FFN
- Fracture Research Collaboration
 - Mohit Bhandari
- Evaluation orthogeriatric pathways in the USA
 - Patricia Dykes, Denise Orwig
 - Cathleen Colon-Emeric, Sarah Berry
 - Kenneth Saag, Maria Danil
- Multi-modal pain management
 - Carmen Quatman, Frank Myslik
- Vertebral Fragility Fracture: Building a model
 - Lora Giangregorio
- Nutrition: Improving uptake using a SIMPLER model
 - Katherine Ford, Elizabeth Parker
- ECHO: growing best practice through case-based learning
 - John Flannery
- Secondary prevention
 - Falls and Fracture: TBC
 - Medication: Suzanne Morin, Susan Bukata, Paul Anderson
 - Ai for fracture identification: Ravi Jain
- Learning Health Systems: Implementation and dissemination science
 - Christine McDonough
- Training programs – the latest in North America
 - Daniel Mendelson, Steve Kates
- Changing care through policy
 - Paul Anderson, Ravi Jain. Michael Suk

Program Overview



October 22

8:30 **Opening Remarks** and Introduction to FFN

9:00 **Plenary session** - *Surgery and Pre op*

10:30 Break (**Option 1**: Sponsored symposium opportunity)

11:05 **Workshops** - *Post op and rehabilitation*

12:35 **Lunch**: (**Option 2**: Sponsored Symposium opportunity)

13:35 **Plenary session** - *Secondary prevention*

15:05 Break

15:35 **Split workshops** Canada and USA – *Education and Policy*
(*due to differences in policy and funding*)

16:45 Closure

16:45 (**Option 3**: Sponsored symposium opportunity)

Facilitated interactive engagement sessions on:

- Care to prepare for surgery
- Surgery
- Post operative care
- Optimizing Rehabilitation
- Improving secondary prevention (medication)
- Improving secondary prevention (falls)

Key Thought Leaders Education and Planning Session

Dinner by invitation

A working dinner will be hosted with key thought leaders to facilitate discussion and develop a plan for next steps in each country.

Sponsorship options



We are pleased to offer sponsors the ability to customize their sponsorship based on their needs:

On site Exhibitor Opportunities

- *Exhibit Table (\$5,000)*
- *Verbal and visual acknowledgement at welcome and breaks (\$2500)*
- *Display Corporate signage/logo (\$2,500)*
- *Meeting Lanyards (\$1,500)*
- *Provide a gift (\$2,000)*

Meals

- *Sign posted for acknowledgement at the breaks:*
 - *Coffee Breaks 2 (\$500 per break)*
 - *Breakfast (\$1,000)*
 - *Lunch (\$2,000)*

Symposium

- *Sponsored Symposium at lunch, break or end of day:*
 - *30 Mins (\$12,000)*
 - *45 mins (\$20,000)*

Communication Opportunities

- *Advertisement/logo in pre congress emails (\$500/each)*
- *Pre-Congress Email Messages (\$500/each)*
- *Social media posts (\$200/each)*
- *An article in the global newsletter (\$1000)*

Key Thought Leaders Education and Planning

- *Evening Dinner for Education and Planning (\$10,000)*
- *Attended by Key Thought Leaders*

Please contact us to customize your sponsorship package

Customized Sponsorship Packages

SPONSORSHIP OPPORTUNITIES BY TIER <i>(all prices include taxes)</i>	GOLD \$30,000	SILVER \$15,000	BRONZE \$7,500
Lunchtime Symposium hosting opportunity, open to all Congress delegates to attend. Speaker and topic to be arranged by sponsor (subject to approval by the Congress Organisers). One slot only available Oct 22, 2024 lunch time 45 or 30 mins	45 mins	30 mins	N/A
Verbal acknowledgement at opening and closing sessions and appropriate times throughout the meeting.	✓	✓	✓
Full Congress registration	5	3	1
Complimentary 6 sq m (3m x 2m) exhibition table	✓	✓	N/A
Display corporate signage/logo in the registration area and plenary session room for the duration of the Congress.	✓	✓	✓
Provide promotional gift/item with organisation logo to be made available. (provided by sponsor and subject to approval by the Congress Organisers).	✓	✓	N/A
Social media posts on FFN social media accounts (artwork/content provided by sponsor subject to approval by the Congress Organisers).	5	3	1
Colour advertisement in the Regional Congress emails to attendees (artwork/content provided by sponsor subject to approval by the Congress Organisers).	5 Logo and links	3 Logo only	1 Logo only
Feature article in the FFN global newsletter (artwork/content subject to approval by the Congress Organisers).	1	N/A	N/A

Sponsored Symposium Details

- **October 22, 2024**
- Time: Lunch, break or end of day symposium
- Duration: 45-minute or 30-minute
- Exclusive
- First come first served



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NETWORK FOR
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Contacts

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